TRUCKEE-NORTH TAHOE TRANSPORTATION MANAGEMENT ASSOCIATION

Board of Directors and Steering Committee February 4, 2021 Minutes

INTRODUCTIONS

Dan Wilkins called the meeting to order at 8:01 AM via teleconference. A quorum was established.

Board members present

Dan Wilkins, Town of Truckee

Will Garner, Placer County

Dave Paulson, West Shore

John Bergmann, Kings Beach/Tahoe Vista

Kevin Smith, Resort Triangle At Large Seat 1

Forrest Harrington Northstar California/Highway 267

Andy Chapman, Incline Village/Crystal Bay

Jenna Prescott, Donner Summit

Claudia Dowdy, Tahoe City/West Shore

Kyle Crezee, Squaw Valley-Alpine Meadows/Highway 89

Patrick Fraser, Squaw Valley/Highway 89 (appointed at today's meeting)

Mike Woodman, Nevada County Transportation Commission (Rotating RTPA Seat)

Gordon Shaw, Tahoe Basin At Large

Heather Bacon, Resort Triangle At Large Seat 2

Board members absent

None

Others participating included Executive Director Christine Maley-Grubl, Program Manager Sara Monson, Consultant Steve Teshara, Jaime Wright, Carl Hasty, Julia Tohlen, Kena Sannar, Joy Doyle, Michelle Glickert, Mike Luken, Scott Miklos, Gavin Feiger, Kyle Crezee, Kelly Beede, Lindsay Romack, and Stephanie Holloway.

PUBLIC COMMENTS

Chapman reported a series of four public meetings are being scheduled in Incline regarding the Incline Mobility Hub. The meetings will be hosted by TTD.

ACTION ITEMS

1. Approval of February 4, 2021 Agenda

It was moved by Garner and seconded by Paulson to approve today's agenda as presented, agreeing to take items out of order. Motion carried unanimously.

2. Approval of the January 14, 2021 Minutes

It was moved by Woodman and seconded by Prescott to approve the minutes of the January 14, 2021 Board meeting as presented. Motion carried unanimously.

3. Approval of Bills January 2021

It was moved by Shaw and seconded by Garner to approve payment of the bills as presented. Motion carried with Bergmann abstaining.

4. Discussion and Possible Action to Accept the Appointment of Patrick Fraser to fill the Squaw Valley/Highway 89 TMA Board seat, as designated by Squaw Valley.

It was moved by Garner and seconded by Bergmann to accept the appointment of Patrick Fraser to fill the Squaw Valley/Highway 89 TMA Board seat, as designated by Squaw Valley. Motion carried unanimously.

PRESENTATION/DISCUSSION

1. Presentation to Kyle Crezee, Squaw Valley, Outgoing Board Member

Crezee was thanked for his contributions to the organization while serving as a TNT TMA Board member. Crezee said he appreciated how engaged this Board is and hopes to continue working with the Association as time allows.

2. 2022 Sales Tax Measure Discussion: Mike Luken, Executive Director, PCTPA

Luken described the proposed sales tax ballot measure that could include all of or just south Placer County. He reminded the group that County-wide Measure M failed in 2016, mainly because of voters in other areas of the County. Because of special legislation, specific areas of the County can be carved out for the tax. Luken narrated a Power Point presentation that described the need for the funds and how they would be used. Public outreach is one strategy to be used to educate voters on the proposal. Polling will be done in June to test support both County-wide and in south Placer. Luken asked if this Board felt it would be beneficial to poll the Tahoe area, noting the data could be used for other purposes and a few questions could be asked specific to this area.

Discussion followed regarding possible reasons Measure M failed in this area and other initiatives being considered for the Tahoe Truckee region. It was noted Truckee voters passed a sales tax with the funds being allocated to bike trails. There was agreement that Maley-Grubl will convene a meeting for a more in-depth discussion. TNT TMA Board members, TTD representatives, and other interested parties will be invited.

3. Transportation Sustainable Revenue Update: Carl Hasty, District Manager, TTD

Hasty and Michelle Glickert from TRPA reported on the sustainable transportation revenue Work Plan the two organizations have developed. A full report was included in today's meeting packets. Many efforts have been integrated into this Work Plan. TTD, TRPA and many stakeholders will review existing and proposed transportation revenue sources to achieve a regional consensus on one or more new sources. Both the TTD and TRPA boards have endorsed the Work Plan. Both technical and policy working groups are engaged.

Hasty and Glickert answered questions clarifying the Work Plan and strategies moving forward, including potential funding streams. In response to a question, Hasty acknowledged the Town of Truckee is a major component of the regional discussion. Teshara suggested there may be legal agreements necessary to formally engage the Town and areas of eastern Placer County outside of the TRPA/TTD boundary.

The TMA Board agreed that this is a major initiative and will be a standing item on TNT TMA agendas for regular updates and discussions.

REPORTS

1. North Lake Tahoe Express, Google Transit, Other – Sara Monson, TNT/TMA Program Manager

Monson presented the report included in today's meeting packets. There were 171 NLTE passengers in January compared with 78 in December. That said, numbers are still down 88% from pre-pandemic. There are 134 reservations on the books from now until the end of the fiscal year.

The NLTE Advisory Committee met to consider the contract and recommends extending the My Ride to Work agreement to June 30, 2022. Monson and Maley-Grubl to facilitate with My Ride to Work to bring contract extension to TNT/TMA Board at the March 2021 Board meeting for discussion and/or approval.

2. Tahoe Transportation District (TTD) Board Representative Update - Andy Chapman, TNT/TMA Board of Directors

Chapman reported the Board is focused on "OneTahoe" and public meetings for the Incline Mobility Hub. Shaw asked if there is a deadline to acquire the Incline elementary school for the Hub. Hasty explained how the Federal Transit Administration and NDOT funding rules enter into the consideration. The Washoe County School Board is another stakeholder. In March, after the four public meetings, the TTD Board will consider the purchase agreement. A thorough site assessment needs to be conducted and it could be another site is more suitable. Teshara pointed out the importance of speaking in favor of a transit hub in Incline, as opposed to a specific site, and providing accurate information. There have been concerns from that community about the impact the East Shore Trail has had on traffic and parking in Incline. This is a regional effort that can help solve that issue. Shaw agreed. The East Shore Express has been very successful. Intercept parking in Incline is crucial to the success of that program and can provide additional opportunities such as micro-transit

and service from Incline. He supports the Executive Director and Board members providing input regarding that perspective.

Maley-Grubl will compile some comment points for the Board to review. She will speak at the first public meeting. Bacon suggested Incline residents feel like they have given up a lot. They use east shore amenities and are now being charged to park. It might behoove TTD to acknowledge that so people feel like they are being heard. The Board supports Maley-Grubl giving comment at the public hearing, advocating for an Incline hub in general, not site specific, and focusing on regional successes.

3. Eastern Placer County Capital Investment Committee (CAP) Board Representative Update - Gordon Shaw, TNT/TMA Board of Directors

Shaw reported the Committee heard a status report on the Martis Valley Trail. Another segment is scheduled for completion this summer. The completed trail segments will then connect Northstar Drive to Truckee.

4. Tahoe Truckee Area Regional Transit (TART)

- Will Garner, Placer County DPW, Transit Division

Jaime Wright presented the ridership report. The free-to-the-rider service was increasing passenger counts before COVID. Last week, it was hoped Park & Ride would be utilized, but the buses spent a lot of time sitting in traffic. TART is still hiring drivers. Preparations for spring have begun and Wright is hoping night service will return then.

- Kelly Beede, Town of Truckee, Transit Division

Beede reported fixed route service is down about 47% overall and local routes down 18%. Dial-a-Ride remain down about 60%. The Town's operator is also operating Placer County's ADA service. Ridership in January was high. Beede hopes to be fully staffed in the spring and kick off night service.

5. Planning & Consulting - Steve Teshara, TMA Management & Planning Consultant

Teshara noted his January 2021 Activity Report in today's packet. The first joint TNT/TMA-SS/TMA letter to NDOT in support of another set of parking and related improvements helped TTD secure an NDOT Transportation Alternatives Program grant (TAP) award.

Teshara is monitoring activities and appointments in Washington, D.C., given the change in Administration. There are several important Tahoe legislators with key committee assignments that should bode well for Tahoe appropriations requests.

AREA REPORTS

1. Board Member Reports

No additional reports were given.

2. Other Area Reports

No additional reports were given.

3. Board Chairman's Report

Wilkins noted heavy traffic and back ups last weekend.

4. Executive Director's Report

Maley-Grubl presented her January 2021 report, which was in the Board packets. The TNT TMA offices have been moved. Maley-Grubl thanked Town staff for their help. The Park & Ride program is not being well utilized because of traffic and COVID, but TMA will continue to promote it.

FUTURE AGENDA ITEM REQUESTS

- Sustainable Transportation Revenues (formally referred to as "One Tahoe") and the Incline Mobility Hub will be standing agenda items
- Placer County will report on the western gateway approach at next month's meeting

ADJOURN

There being no further business to come before the Board, the meeting was adjourned at 9:50 AM. The next TNT TMA Board meeting is scheduled for Thursday March 4, 2021.

Respectfully submitted,
Judy Friedman
Recording Secretary
THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS